

The Failure Form

1. What specific questions about the content, style, production, delivery, use or consumption of news will your project attempt to answer?
2. Describe your project. What will you do in an attempt to answer the questions you described above?
3. After the end of your project, what new information will we have about the future of news?
4. At the end of your project, what two things will you compare in order to determine the answer to your question?
5. What changes might other journalists consider making based on the discoveries you will make during your project?
6. How long will it take to conduct your experiment?
7. What resources will you need? If this project is funded, what tasks will you stop doing during the course of the experiment?

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